

STATE-OF-THE-ART  
FACILITY  
LEBANON, KY



*Chefs and Culinary Professionals  
consider our products the Gold Standard  
for distinctive, culinary creations.*



R.L. SCHREIBER, INC. is a unique American success story that began in 1968 with RAYMOND LEO SCHREIBER, a natural born salesman and entrepreneur. As our original purveyor, Ray started his own food base company to craft superb food products and personally deliver them. That's how R.L. SCHREIBER was born. The business flourished due to Ray's dynamic personality and premium quality food products. Passionate about customer service, Ray created an **Independent Purveyor network** to provide **personalized service and door-to-door delivery** to all valued customers. *Today, 50 years later,* R.L. SCHREIBER has over 100 Independent Purveyors providing personal service through our nationwide mobile Purveyor network. Superlative quality and service is paramount in everything we do. Over 1,000 of our own culinary food products are produced in our 125,000 square foot state-of-the-art facility. Because of this commitment, customers have remained loyal over our 50 year history.



## THE *R.L. Schreiber Customer* ADVANTAGE

### FOOD PRODUCT QUALITY & SAFETY

Is saving a few pennies per serving on flavor ingredients worth risking a food safety incident? Many food base, spice or seasoning vendors may offer too-good-to-be-true low prices, yet may not be meeting all stringent product quality guidelines.



You don't have to worry about that with R.L. Schreiber's SQF Certified FDA/USDA inspected facility that meets the highest standards of global food safety. With stringent safety practices, you can rely on R.L. Schreiber for **excellent** quality AND food safety – consistently and affordably.

### ELEVATE FLAVOR TO A NEW LEVEL!

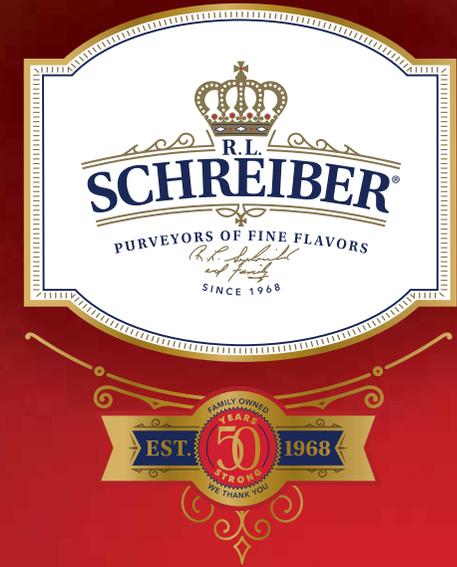
Get a taste of R.L. SCHREIBER'S exceptional products and personal customer service! Add extraordinary flavor to your foods at affordable prices! Our passionate, knowledgeable **Independent Purveyors** will share deep culinary knowledge, provide free product sampling, and help elevate your dishes to a whole new flavor level.

**Contact us to speak to an R.L. Schreiber  
Independent Purveyor in your area.**

**1-800-624-8777 or 954-972-7102  
[www.rlschreiber.com](http://www.rlschreiber.com)**

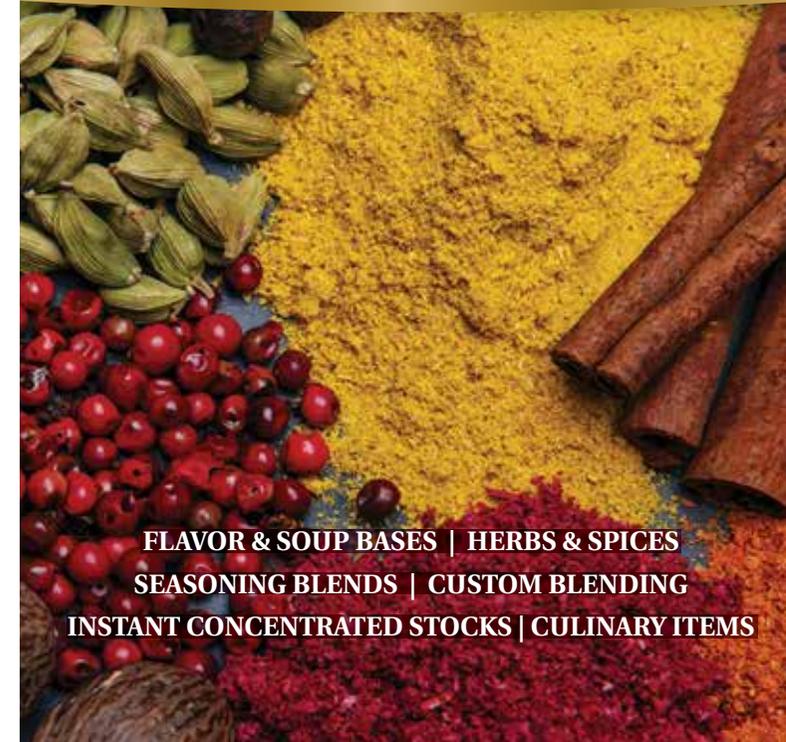


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DISCOVER THE *R.L. Schreiber*  
**ADVANTAGE**

YOUR **FLAVOR ADVISOR** FOR  
PROFESSIONAL GRADE, CULINARY PRODUCTS



**FLAVOR & SOUP BASES | HERBS & SPICES  
SEASONING BLENDS | CUSTOM BLENDING  
INSTANT CONCENTRATED STOCKS | CULINARY ITEMS**

# THE *R.L. Schreiber* Flavor ADVANTAGE



*The American Palette has changed dramatically during the last decade.*

With Americans demanding healthier, more flavorful taste experiences, foodservice operators are challenged to provide new, exciting recipes while also controlling food costs. **R.L. SCHREIBER**, a knowledgeable and reliable partner, helps culinary professionals accomplish just that!



R.L. Schreiber's premium food bases, spices, and seasonings are crafted with maximum quality, freshness, and flavor to deliver **90% of the total flavor experience**, while accounting for **less than 2% of total food costs**.

*Order the products you want, when you want them, in the quantities you need.*

Providing healthier, more satisfying taste experiences is easy with **R.L. Schreiber's** professional grade culinary products, and personal service excellence. Customers love our no-hassle, no minimum order approach. So will you!

### BECOMING AN R.L. SCHREIBER CUSTOMER IS EASY.

1. Meet with your R.L. Schreiber Independent Purveyor to evaluate your food and flavor needs.
2. Fill out our simple credit application, which typically is reviewed and approved within 24 hours.
3. Place your order that day, and set up best day/time to receive regular service.

Your **R.L. Schreiber Independent Purveyor** handles everything for you from same day order, personal delivery, inventory audit, product rotation, to flavor advice. That's why we're known as the **Purveyors of Fine Flavors**.

# THE *R.L. Schreiber* Service ADVANTAGE

While our food bases, spices, seasonings and custom spice blends are known as the *Gold Standard* in the foodservice industry, it's our personalized service that sets us apart. We call it the "**R.L. Schreiber Advantage**".

### PERSONAL CUSTOMER SERVICE

#### **R.L. Schreiber Independent Purveyors will:**

- 👑 Visit with a fully stocked delivery vehicle on a regular basis.
- 👑 Perform inventory checks and rotations of your spice, seasoning, and food base stock.
- 👑 Restock your kitchen from a fully stocked delivery vehicle.
- 👑 Provide menu recommendations and flavor suggestions.
- 👑 Stock your shelves with R.L. Schreiber fresh products.
- 👑 Invoice immediately and extend terms, if desired.

### UNSURPASSED PRODUCT QUALITY

- 👑 Products are formulated to highest quality industry standards.
- 👑 Spices & seasonings have unsurpassed levels of volatile oils, the secret to extraordinary flavor.
- 👑 Flavor and soup bases are made from scratch with real chicken, beef, veal, and seafood proteins to deliver the freshest taste profile.
- 👑 Flavor ingredients are manufactured in an SQF level 2 certified facility with a full time USDA inspector on site.
- 👑 Food safety programs follow best practices in the industry.
- 👑 Spices and seasoning blends are Kosher certified by the Orthodox Union (OU).
- 👑 Vendors go through a rigorous certification and vetting process to ensure our ingredients are safe and **never adulterated**.



## LEARN MORE ABOUT OUR CUSTOM SPICE BLENDING

- Maintain consistency of finished dishes by eliminating inconsistent spice recipe blending between restaurant units.
- Save labor dollars in your kitchen.
- Eliminate costly spice blending mistakes.
- Provide your chef true control of the flavor profile of each dish, no matter who is making it.